



Sponsorship  
Brochure

*Solar World Congress*  
*SWC 2025*

November 04 to 07, 2025 - Fortaleza/Brazil



ISES  
**SWC**  
2025

## *The Congress*

The Solar World Congress (SWC) is the official congress of the International Solar Energy Society (ISES), held every two years since 1970. It is the world's largest event for scientific and technological dissemination in the field of solar energy conversion technologies, including other renewable energy sources. The congress gathers professors, researchers, students, public managers, company representatives, and other professionals in this field.

The SWC 2025 will take place in Fortaleza, Brazil, from 04 to 07 of November at the Gran Mareiro Hotel, located on Praia do Futuro. It is promoted by the Brazilian section of ISES, the Brazilian Solar Energy Association (ABENS). The congress will feature scientific and technological contributions, keynote speeches by international experts, roundtable discussions on current topics, exhibition, technical visits, parallel events on related themes, and cultural programming. We look forward to your participation!

# Pillars of the SWC 2025



## Networking

Knowledge only has value when shared and put into practice. The SWC is a space where participants are encouraged to exchange knowledge and experiences, start or strengthen partnerships, and share the results of their work.



## Innovation

Scientific and technological advancements allow us to use renewable energy sources more effectively. The world's leading researchers meet at the SWC to share ideas, creating an inspiring environment for innovation.



## Sustainability

Renewable energy technologies are the key to a sustainable future. SWC champions sustainability by promoting and encouraging the study, research, innovation, and use of these technologies.

# Activities at the SWC 2025

- ✓ **Plenary sessions:** Lectures on current and relevant topics, with invited expert speakers.
- ✓ **Roundtables:** Discussions on contemporary issues with invited speakers and a moderator.
- ✓ **Keynotes:** Short presentations on specific technical topics by specialists.
- ✓ **Oral sessions:** Scientific paper presentations organized by themes.
- ✓ **Poster sessions:** Discussions between authors and participants on scientific papers using poster as visual aid.
- ✓ **Parallel events:** Workshops, business meetings, satellite symposia, and other special events.
- ✓ **Technical visits:** Tours to solar, wind, or green hydrogen plants near Fortaleza.
- ✓ **Exhibition:** A dedicated space for congress sponsors and partner organizations to showcase their products and services.
- ✓ **Complementary events:** Includes the **Women in Solar Energy meeting, workshops** on specific topics, and **social and cultural activities**.

# A congress of International Solar Energy Society

ISES is a non-profit NGO accredited by the UN, founded in 1954, with over 70 years of history as a trusted global consultant in renewable energies. It is the largest international solar energy association, with members in more than 110 countries and global contacts and partners in over 50 countries, comprising thousands of individual members and nearly 100 corporate and institutional members worldwide. ISES works towards building a 100% renewable world for everyone by providing the global renewable

energy community with a collective, scientifically reliable voice and up-to-date information gathered and synthesized by its members. It informs and connects its extensive and diverse network of researchers, academics, professionals, companies, decision-makers, and enthusiasts through the promotion of research.

In this context, ISES is responsible for one of the most prestigious technical and scientific international journals, Solar Energy; the organization of the Solar World Congress (SWC), its official congress held every two years

since the early 1970s; and Young ISES, a network for student and young professional members of ISES.

ISES also has a strong history of supporting the solar industry, shaping public opinion through educational and outreach activities, and providing informed commentary on global issues. For over 60 years, ISES members have developed reports and studies that have helped the renewable energy industry grow.



# Hosted by Brazilian Solar Energy Association

The Brazilian Solar Energy Association (ABENS) is a non-profit organization founded on February 17, 1978, with the goal of encouraging studies and promoting the technical and scientific dissemination of solar energy research and applications in Brazil.

Throughout its more than 45 years of existence, ABENS has had various headquarters and is currently located at the Institute of Energy and Environment of the University of São Paulo, in São Paulo city, Brazil.

Its activities include supporting the systematization, improvement, encouragement, and modernization of teaching and research in the field of solar energy; fostering the interaction of individuals, entities, and companies interested in the study, development, and application of solar energy; organizing meetings, courses, and technical-scientific events such as the Brazilian Solar Energy Congress (CBENS), ABENS' biannual scientific meeting; promoting exchanges with similar national and international

organizations; and publishing the Brazilian Solar Energy Journal (RBENS).

In 2011, ABENS became the Brazilian section of the International Solar Energy Society (ISES). Over the years, several ABENS directors have also been members of the ISES Board of Directors, including Prof. João Tavares Pinho, Prof. Samuel Luna de Abreu, Prof. Marcelo Pinho Almeida, Prof. Ricardo Rüther, and recently Dr. Aline Kisten Vidal de Oliveira, the current President of ABENS.





# The city of Fortaleza

Fortaleza, the capital of Ceará state in northeastern Brazil, is the fourth largest city in the country and has become an important technological hub in recent years. Ceará state has been attracting significant governmental and private investments, both national and international, in technology, innovation, and R&D, particularly in telecommunications, renewable energy, and more recently, green hydrogen.

In 2011, Brazil's first photovoltaic power plant was installed in Tauá, 342 km southwest of Fortaleza. Today, Ceará state boasts over 1.5 GW of photovoltaic solar energy and 2.5 GW of wind energy. The state is also emerging as the green hydrogen hub of Brazil.

Beyond the technological and modern aspects of Fortaleza and Ceará state, congress participants will enjoy magnificent nature, rich culture, and exceptional gastronomy. Fortaleza has one of Brazil's best networks of hotels and inns, with 235 accommodations ranging from luxurious five-star hotels to more modest guesthouses, catering to various budgets. These provide a total of 11,788 rooms and 29,384 beds.

Most hotels are located near Avenida Beira Mar, a large avenue along the beachfront filled with restaurants, shops, and local craft markets. Fortaleza is Brazil's closest capital to Europe, with direct flights to and from Lisbon and Paris. It is also a major airport hub with a wide variety of domestic and international flights. The city is well connected by road to many nearby destinations, offering visitors several possibilities for parallel trips.

# The Venue

The Gran Mareiro Hotel is located on Praia do Futuro, a place chosen by both tourists and locals for relaxation. With clear sands and water temperatures averaging 26°C year-round, guests can enjoy their stay right on the beach, indulging in the best of the sea. Alternatively, they can savor seafood dishes at the many bars and restaurants along the coast.

Away from the hustle and bustle of a large city but still close to everything, the hotel offers 270 rooms equipped with cable TV, air conditioning, a minibar, and modern decor. Some rooms also provide sea or pool views.

In addition to enjoying the beach, guests can take advantage of complete leisure facilities, including a swimming pool with water mirrors, a poolside bar service offering snacks and drinks, a steam sauna, heated whirlpools, a gym, a kids' playroom, and a game room. The hotel also has three restaurant options featuring both contemporary and Ceará cuisine.



# Why sponsoring the event?

## Positioning

To be recognized as a leader in the solar energy and renewable energy community.

## Branding

Increase your company's visibility, enhance brand awareness, and highlight your company's presence as an active and important player in the industry.

# Why exhibit?

## Network

Our exhibition booths are located at the heart of the activity areas, providing you with the opportunity to connect with colleagues, potential clients, and leaders in solar energy research and development.

## Focus

To provide a platform to engage with an international audience and generate new business opportunities for your products and services.



## *The audience*

The SWC will bring together a global audience from the solar energy and renewable energy communities. Participants and speakers will range from researchers and students to professionals, business leaders, government representatives, and decision-makers in renewable energy. An audience of over 500 people is expected.

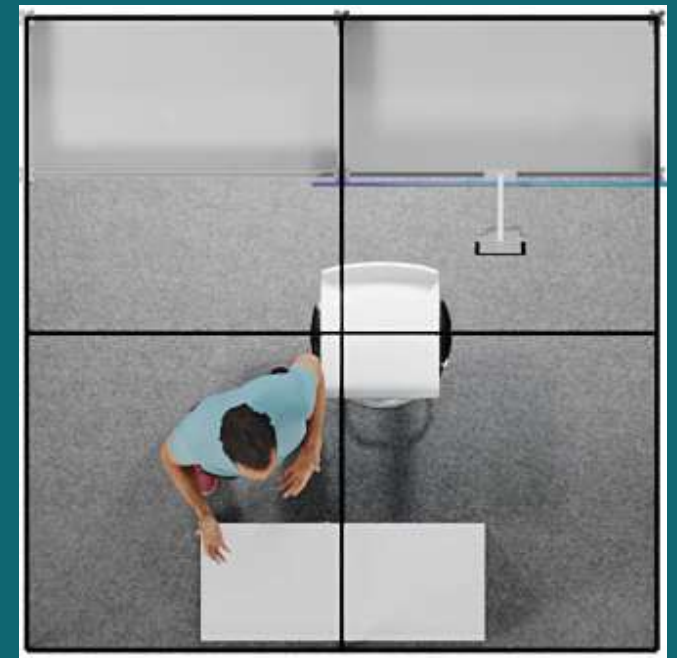
# Sponsorship Opportunities



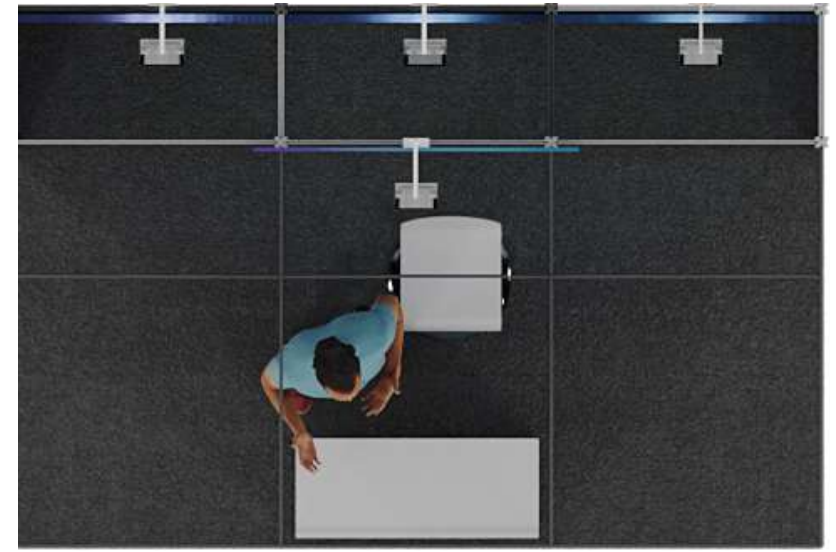
	PLATINUM	GOLD	SILVER	STANDARD
Value in US\$	16,000.00	12,000.00	8,000.00	4,000.00
Value in R\$	80,000.00	60,000.00	4,000.00	20,000.00
Booth*	12 m <sup>2</sup>	6 m <sup>2</sup>	6 m <sup>2</sup>	4 m <sup>2</sup>
Satellite Symposium (15 min)	3	2	1	—
Complimentary registrations for the congress	4	3	2	1
Exhibitor registrations (exclusive for booth and satellite symposium)	3	2	2	1
Logo in the digital program	YES (extra big size)	YES (big size)	YES (medium size)	YES (small size)
Banner on the event website	YES	—	—	—
Logo on the event website	YES (extra big size)	YES (big size)	YES (medium size)	YES (small size)
Logo in newsletters	YES (extra big size)	YES (big size)	YES (medium size)	YES (small size)
Logo in social media posts	YES (extra big size)	YES (big size)	YES (medium size)	YES (small size)
Tagging in social media posts	YES	—	—	—
Logo on internal signage materials	YES (extra big size)	YES (big size)	YES (medium size)	YES (small size)
Logo on external signage materials (entrance)	YES	—	—	—
Insertion of sponsor material in event bags	YES (up to 3 sheets)	YES (up to 2 sheets)	YES (up to 1 sheet)	—
Acknowledgment mention at the opening and closing ceremonies of the event	YES	YES	YES	—
Display of institutional video at the opening ceremony of the event	YES (up to 3 min)	YES (up to 1.5 min)	—	—
Display of institutional video at the closing ceremony of the event	YES (up to 3 min)	—	—	—

\* The booth can be converted into complimentary congress registrations as follows: 2 registrations for the PLATINUM tier and 1 registration for the other tiers.

# 4 m<sup>2</sup> booth



# 6 m<sup>2</sup> booth



The 12 m<sup>2</sup> booth consists of 2 x 6 m<sup>2</sup> booths.

*Exhibition  
and Branding  
Opportunities*



# Opening Cocktail

Benefits include venue branding, promotional material distribution, video presentation, and customized decoration (all visual and merchandising material shall be provided by the sponsor).



**Investment: R\$ 20,000 (U\$ 4,000)**

## *Gala Dinner*

Benefits include brand visibility, alignment with a prestigious event, networking opportunities, and social media exposure (all visual and merchandising material shall be provided by the sponsor).

**Investment: R\$ 20,000 (U\$ 4,000)**

# *Social Event*

Benefits include brand association with a relaxed networking environment and prominent inclusion in event media.



**Investment: R\$ 10,000 (U\$ 2,000)**



## Mobile App

App features include Congress Program, Program Evaluation by Participants, Click to Add Reminders/Personal Calendar, Speakers/Attractions Profile Linked to the Program, Questions for the Speakers, Venue Map, Login via Email or Social Media (Facebook/LinkedIn), News Feed (Interaction with Twitter/Facebook) and Push Notification.

Your brand will be placed in the bottom of the app's interface.

**Investimento: R\$ 10.000,00 (U\$ 2,000.00)**

The images are for illustrative purposes only and may differ from the actual final product.

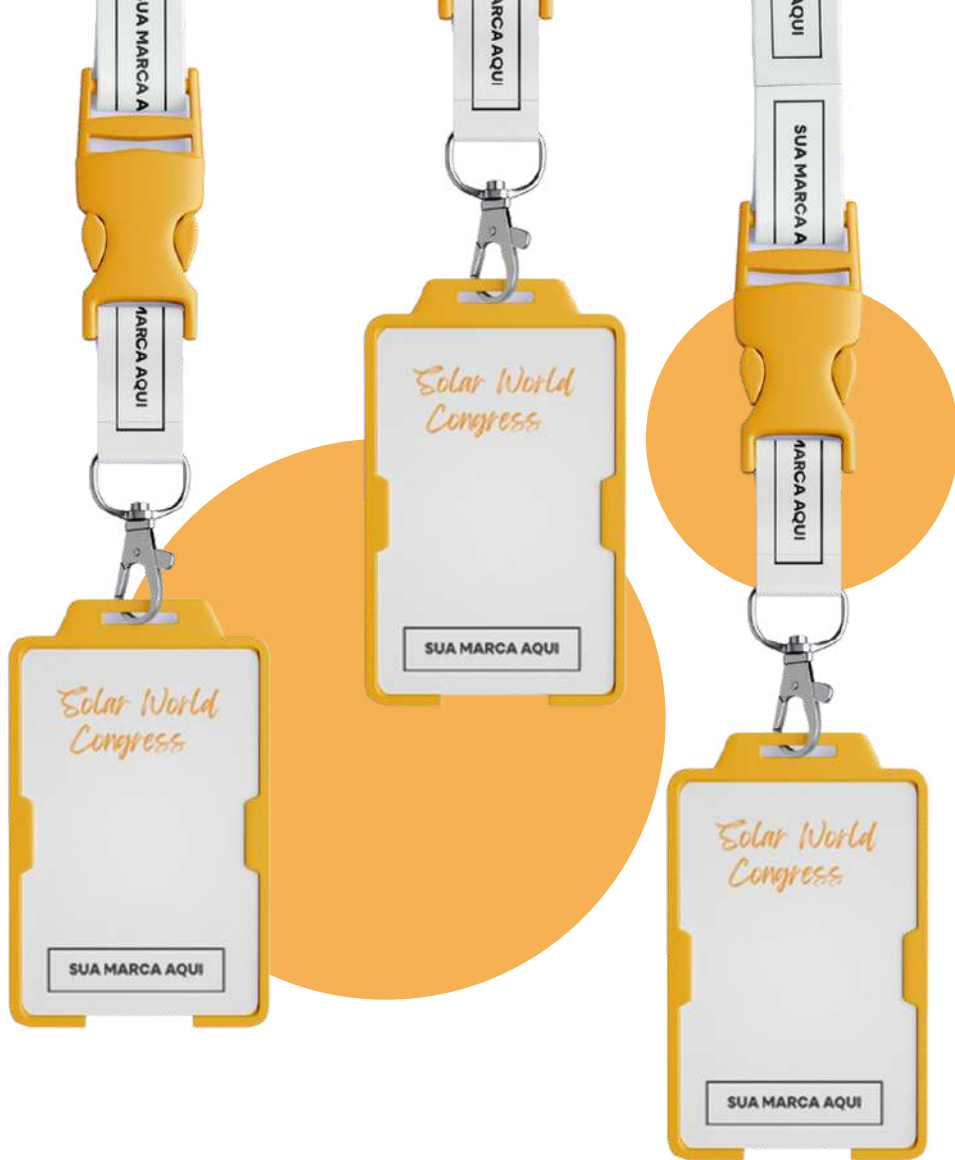
# Event Bag

Lightweight and durable bags customized with your logo.



**Investment: R\$ 10,000 (U\$ 2,000)**

The images are for illustrative purposes only and may differ from the actual final product.



## Badge and Lanyard

Your logo and the congress' logo placement on participant and speaker lanyards.  
No color limitations.

**Investment: R\$ 5,000 (U\$ 1,000)**

The images are for illustrative purposes only and may differ from the actual final product.

# Main Auditorium Chair Covers

Customized chair covers with sponsor branding in the main auditorium.



**Investment: R\$ 7,500 (U\$ 1,500)**

The images are for illustrative purposes only and may differ from the actual final product.



## *Presentation Rooms Chair Covers*

Customized chair covers with sponsor branding in the presentation rooms. Up to four quotas, one per presentation room.

**Investment: R\$ 5,000 (U\$ 1,000)**

The images are for illustrative purposes only and may differ from the actual final product.

# Satellite Symposium

A 15-minute session that includes exclusive room customization and promotional material distribution (all visual and merchandising material shall be provided by the sponsor).  
Up to three quotas.



**Investment: R\$ 10,000 (U\$ 2,000)**



## *Eco-Friendly Cups*

Recycled cups customized with your logo to be distributed as part of the participant kit to promote sustainability.

**Investment: R\$ 5,000 (U\$ 1,000)**

The images are for illustrative purposes only and may differ from the actual final product.

## Pen and Notebook Kit

Pens and notebooks customized with your logo to be distributed to all participants and speakers.



**Investment: R\$ 5,000 (U\$ 1,000)**

The images are for illustrative purposes only and may differ from the actual final product.



## Promotional Material in Event Bags

Opportunity to include promotional materials in participant bags (maximum of 5 pages, and the material shall be provided by the sponsor).

**Investment: R\$ 1,000 (U\$ 200) per page, up to five pages**

The images are for illustrative purposes only and may differ from the actual final product.



ISES  
**SWC**  
2025

**Commercial contact**

[swc2025@roqa.com.br](mailto:swc2025@roqa.com.br)

A congress of



Hosted by



Organized by

